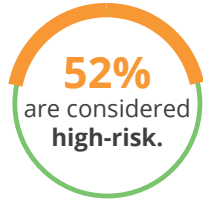


Among VISTE's 4,933 clients ↑ 9.5%

from 70-108 years of age



What makes a senior high-risk?

Advanced Age: 79+ **Limited Income:** \$32,100/year or less

83
Average age

32% Male

68% Female



DID YOU KNOW?

Average age of entry into a nursing home in the USA[†]:

79 years old

[†]Morningstar

Median cost of nursing home facility in Lakeland area for a semi-private room[‡]:

\$115,705/year

[‡]Genworth Cost of Care Survey (2023)


Average cost of VISTE's services per client*:

\$349/year

*total operating budget divided by # of clients

CLIENT SERVICES


↑ 21.7%
16,560
Transportation Trips
for 532 Clients



↑ 5.4%
40,607 Hot Meals
Delivered to
742 Clients




↑ 6.2%
10,042 Boxes of
Supplemental Groceries
Provided to 1,176 Households




1,167 Hours of
Light Housekeeping
Received by 79 Clients




2,885 Hours of
Bathing Service
Provided for 22 Clients




192 Hours of Respite Care
Received by 3 Clients




24/7 Emergency
Monitoring Services
Provided for 67 Clients




64 Ramps & 16 Stairs /
Handrails Constructed
for 72 Clients




Durable Medical
Equipment Donated
items available to
anyone in need



2,000 Thanksgiving
Meals Delivered



800 Personal Care
Boxes Delivered



13,000 Reassurance Calls
Made to 4,933 Clients




GROWING TRENDS AMONG THE ELDERLY

The most rapidly growing age group are those **age 85 and older**. Seniors are living longer, and the surge of “Baby Boomers” has just begun to arrive in that group. In 2024, VISTE received an average of 75 new client applications each month.

VISTE’s eldest client is 108 years of age. Not only are the elderly living longer, but **more than 90% want to age at home**. VISTE allows older adults (70 & above) to do that by providing essential services through the help of volunteers.

CLIENT DEMOGRAPHICS

GEOGRAPHIC AREAS SERVED

Lakeland
86%

Bartow
7%

Mulberry
5%

Ft. Meade
2%



INCOME LEVELS*

Low & Very Low
88%

Moderate or Above
8%

Unknown
4%



*Based on 2024 HUD guidelines for Lakeland/Winter Haven MSA.

CLIENT ETHNICITY

White
67%








Black
18%

Hispanic
10%

Other / Unknown
5%



Major Program Costs

	Transportation	\$468,500
	Hot Meals	\$312,060
	In-Home Care (Bathing, Respite Care, 24/7 Monitoring, & Housekeeping)	\$161,530
	Supplemental Groceries (Not including \$359,465 of in-kind food)	\$113,420
	Ramps	\$34,785
	Special Programs (Thanksgiving & Personal Care Boxes)	\$42,630
	Program Support & Staff	\$195,000

FUNDING SOURCES

Individual donors
25%

Major Events
28%

Govt grants
26%

Corporate & Foundation Grants
13%

United Way
8%

Other
1%



The majority of VISTE services are volunteer-driven. **Over 1,000 community volunteers** help combat social isolation by providing clients with a smile with each service delivery.



VISTE aims to keep pace with the rising demand for services with **community support**.

By working together, we help our local seniors age at home with **hope, dignity, and the respect they deserve**.



Helping seniors stay safe and independent in their own homes since 1983.



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